

CHG

carbonZERO

CARBON-NEUTRAL OPERATION OF YOUR MATERIAL HANDLING VEHICLES
WITH CARBON OFFSETTING DURING THE USE PHASE



FIVE REASONS TO CHOOSE carbonZERO

Material handling vehicles generate tonnes of greenhouse gas emissions. Alongside the reduction and avoidance of emissions, offsetting CO₂ emissions is a key step toward improving a company's sustainability. Through carbonZERO, CHG-MERIDIAN provides carbon-neutral financing for your material handling vehicles.



#1

MINIMIZES YOUR ENVIRONMENTAL FOOTPRINT

ARE YOU LOOKING TO REDUCE YOUR CARBON FOOTPRINT AND MAKE YOUR MATERIAL HANDLING VEHICLES CARBON-NEUTRAL?

Material handling vehicles generate significant amounts of CO₂ emissions. While these emissions cannot be avoided completely, offsetting them is an important component of a holistic climate protection strategy. And an increasingly important factor in the success of your business, as customers and investors demand sustainable solutions.

carbonZERO, from CHG-MERIDIAN, gives customers the option to offset the emissions generated during the use of their material handling vehicles. This carbon-neutral approach has a positive impact on your environmental footprint and helps to enhance your image as a sustainable company.



#2

CARBON-NEUTRAL THE EASY WAY

**HOW HIGH ARE THE EMISSIONS GENERATED BY A FORKLIFT TRUCK?
DO YOU KNOW WHAT THE CARBON FOOTPRINT OF YOUR MATERIAL HANDLING VEHICLES IS?**

A two-tonne electric forklift truck, for example, generates more than 20,000kg of greenhouse gases on average. Fortunately, you don't have to work out your emissions yourself: carbonZERO is a comprehensive, zero-effort option that offers a selection of suitable climate change mitigation projects, provides emissions certificates, and records your carbon emissions.

The TÜV-certified calculation of CO₂ emissions covers all greenhouse gases generated during the use of your material handling vehicles. This service can be easily integrated into your project without any additional effort.

#3

SMALL CONTRIBUTION, BIG IMPACT

HOW DOES THE VOLUNTARY OFFSETTING OF EMISSIONS WORK? AND HOW MUCH DOES IT COST?

Through the carbonZERO financing upgrade, our customers can pay to offset the CO₂ emissions of their material handling vehicles. For example, the additional monthly cost of offsetting a forklift truck's CO₂ emissions is only a few euros.

You also receive written proof of the CO₂ emissions saved. This certificate guarantees that the savings will only be used to offset CO₂ emissions once.



#4

SUPPORTING CERTIFIED CLIMATE CHANGE MITIGATION PROJECTS

CLIMATE CHANGE MITIGATION REQUIRES INNOVATION AND SHOULD ADD VALUE.

The climate change mitigation projects funded through carbonZERO ensure sustainable development at the economic, social, and environmental level. With carbonZERO we support projects that are proven to offset emissions, for example by expanding renewable energy generation or promoting the use of more energy-efficient technologies.

When you choose carbonZERO, we take care of selecting and monitoring climate change mitigation projects for you. The projects meet the stringent criteria of the “Gold Standard VER (GS VER)”.



#5

ENVIRONMENTAL PROTECTION AS A COMPETITIVE ADVANTAGE

CUSTOMERS, INVESTORS, AND EMPLOYEES ARE CALLING FOR SUSTAINABLE SOLUTIONS.

The unchecked progress of climate change requires a rethink from an environmental, economic, and social perspective. Sustainability and combating climate change have increasingly become important factors in business success. Boosting your green credentials will also enhance your company's appeal in the war for talent.

CHG-MERIDIAN has been offering end-of-life services based on the sustainable reuse of used industrial infrastructure, in line with the principles of the circular economy, for more than 40 years. Through carbonZERO, we are now enabling our customers to make their material handling vehicles carbon-neutral too. Choose carbonZERO and make a positive and transparent contribution to climate change mitigation.

TO FIND OUT MORE ABOUT carbonZERO,
VISIT:



www.chg-meridian.de

